

# JOIN PORT ST. LUCIE'S NO.1 MAGAZINE



## 4 Great Reasons to Advertise in Port St. Lucie Magazine FALL | WINTER | SPRING | SUMMER

- ✓ This special issue provides a complete guide to the fall season in Port St. Lucie.
- ✓ High-quality magazine highlighting the best Port St. Lucie offers targets high-income households, leading businesses, tourist venues such as hotels and motels and high-traffic customer waiting areas such as medical waiting rooms.
- ✓ Free listing in business directory and free online display advertising and link to your website throughout the year.
- ✓ Advertising design provided at no extra cost by highly creative staff.

### FALL ISSUE

Space Deadline: August 10 | Arrives: Early Sept.

# Port St. Lucie

MAGAZINE

[www.portstluciemagazine.com](http://www.portstluciemagazine.com)

### **Yes, Reserve the following space for my business:** (Check one)

I agree to advertise in the Fall issue of Port St. Lucie Magazine

I agree to advertise in the Fall 2024, Winter, Spring and Summer 2025 issues of Port St. Lucie Magazine (per issue rate)

- |                                                                |                                                                 |
|----------------------------------------------------------------|-----------------------------------------------------------------|
| <input type="checkbox"/> Quarter page \$495                    | <input type="checkbox"/> Quarter Page \$445 (per issue)         |
| <input type="checkbox"/> Half page \$695                       | <input type="checkbox"/> Half Page \$645 (per issue)            |
| <input type="checkbox"/> Full Page \$1,295                     | <input type="checkbox"/> Full Page \$1,095 (per issue)          |
| <input type="checkbox"/> Premium 2-13 \$1,395                  | <input type="checkbox"/> Premium 2-13 \$1,245 (per issue)       |
| <input type="checkbox"/> Page 1 \$1,900 <b>SOLD</b>            | <input type="checkbox"/> Page 1 \$1,695 <b>SOLD</b>             |
| <input type="checkbox"/> Front Inside Cover \$1,900            | <input type="checkbox"/> Front Inside Cover \$1,695 (per issue) |
| <input type="checkbox"/> Back Inside Cover \$1,595 <b>SOLD</b> | <input type="checkbox"/> Back Inside Cover \$1,395 <b>SOLD</b>  |
| <input type="checkbox"/> BC \$2,800 <b>SOLD</b>                | <input type="checkbox"/> BC \$2,400 (per issue)                 |

I agree to advertise in the quantity checked above and represent that my business will be responsible for payment. I understand that a 20 percent cancellation fee of the cost of the ad will apply if I do not advertise. I also understand that failure to pay for my advertisement within 30 days of billing could result in an 18 percent annual interest rate and payment of collection, court and attorney fees. Most recent relevant ad will be used when good faith efforts to contact advertiser are unsuccessful. To cover the added expense for credit card processing fees a 3% handling charge will be added to the final invoice when payment by credit card is chosen.

SIGNATURE \_\_\_\_\_

PRINTED NAME: \_\_\_\_\_ DATE \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

### Advertiser Information

- My company or ad agency will design my ad. Please send me the specs and submission information for your magazine.
- I want Indian River Media to design my ads for free. Please contact me immediately to begin work on the ad.

#### BILLING INFORMATION

Name of Business: \_\_\_\_\_

Name of billing contact: \_\_\_\_\_

Billing Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I prefer invoices be emailed to this e-mail address: \_\_\_\_\_

Name of person handling ad: \_\_\_\_\_

Phone # of person handling ad: \_\_\_\_\_

E-mail of person handling ad: \_\_\_\_\_

To advertise call 772.940.9005 or email [staff@indianrivermedia.com](mailto:staff@indianrivermedia.com)

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