

# Port St. Lucie Magazine 2024/2025 Advertising Opportunities and Editorial Calendar



Editorial Calendar subject to change without notice. Some dates above may vary.

## FALL ISSUE (SEPT-NOV)

Reserve space by August 1, 2024 | Arrives early September

### ADVERTISING OPPORTUNITIES

- Faces of Medicine — Profiles of medical professionals appearing in the Port St. Lucie Medical Report
- Senior Living — Trends in senior care
- Salute to Veterans — As Veterans Day approaches, your business can salute our veterans in this special section. Feature veterans on your staff or in your family or offer discounts to veterans.
- Non-Profit Profiles — Let readers know what your non-profit achieves
- Port St. Lucie Communities highlighting Port St. Lucie residential developments and builders

### EDITORIAL FEATURES

- Port St. Lucie Medical Report — Our 17th annual section on trends in health care in Port St. Lucie
- Port St. Lucie Personalities
- Indian River Kitchen cooking column
- What to Do/A Guide to upcoming events in Port St. Lucie

## WINTER ISSUE (JAN-FEB)

Reserve space by Nov. 15, 2024 | Arrives Jan. 2025

### ADVERTISING OPPORTUNITIES

- Port St. Lucie Leaders — Feature your CEO or business owner in this special section
- Great Golfing — Profiles on Port St. Lucie courses
- Port St. Lucie Communities highlighting local residential developments and builders
- Private School Spotlight — Profiles of local private schools
- Senior Living — Highlights senior living facilities

### EDITORIAL FEATURES

- Performing Arts preview of upcoming season
- Port St. Lucie Personalities
- What to Do/A Guide to upcoming events in Port St. Lucie

## SPRING ISSUE (MARCH-MAY)

Reserve space by Jan. 10, 2025 | Arrives Late Feb.

### ADVERTISING OPPORTUNITIES

- Port St. Lucie Communities profile of local residential developments and builders
- Senior Living — Trends in senior care
- Wedding Day feature on local wedding venues

### EDITORIAL FEATURES

- New York Mets Spring Training Preview
- Home and Garden — Features outstanding homes and gardens
- Port St. Lucie Personalities
- Indian River Kitchen cooking column
- What to Do/A Guide to upcoming events in Port St. Lucie

## SUMMER ISSUE (JUNE-AUGUST)

Reserve space by May 10, 2025 | Arrives Mid. June

### ADVERTISING OPPORTUNITIES

- Summer Camps — Highlights summer camp programs

### EDITORIAL FEATURES

- Best of Port St. Lucie — Our annual contest featuring the best of Port St. Lucie
- Outdoor Exploration — Exploring the great outdoors in Port St. Lucie
- Celebrating Summer — A complete guide to Summer in Port St. Lucie



CONTACT 772.940.9005 OR STAFF@INDIANRIVERMEDIA.COM