

CAPTURE YOUR AUDIENCE

Advertise in the region's largest magazine with a special focus on the 100th Anniversary of the Ashley Gang's capture

PUBLISHES IN OCT.

The fall issue is the second of a three-part series on the story of the Ashley Gang, criminals who roamed the Florida Coast in the early 20th Century robbing banks, a train and engaging in shootouts with law enforcement. This year marks the 100th anniversary of the shooting deaths of four members of the Ashley Gang, including ringleader John Ashley, at the Sebastian River Bridge on Nov. 1, 1924.

The upcoming issue of *Indian River Magazine*, which provides a complete guide to fall activities on the Treasure Coast, also features the annual Treasure Coast Medical Report section.

- ✓ Mailed to high-income house holds in Martin, St. Lucie and Indian River counties. Available at hundreds of high-profile businesses throughout the Treasure Coast.
- ✓ Award-winning content produced by the region's leading journalists expand readers' time and enjoyment of the magazine.
- ✓ Traditional printed copies and free digital edition ensure widest audience possible.
- ✓ Free ad design by highly creative staff

YES, Reserve the following space for my business: (check one)

I will advertise in the fall (Oct.) 2024 issue of *Indian River Magazine* (check one)

I will advertise in the fall (Oct.) 2024 issue and in the following four issues of *Indian River Magazine* (Nov/Dec 2024, Jan, March, and May 2025) at the below discounted rate (check one)

- Quarter page \$495
- Half page \$695
- Full page \$1,295

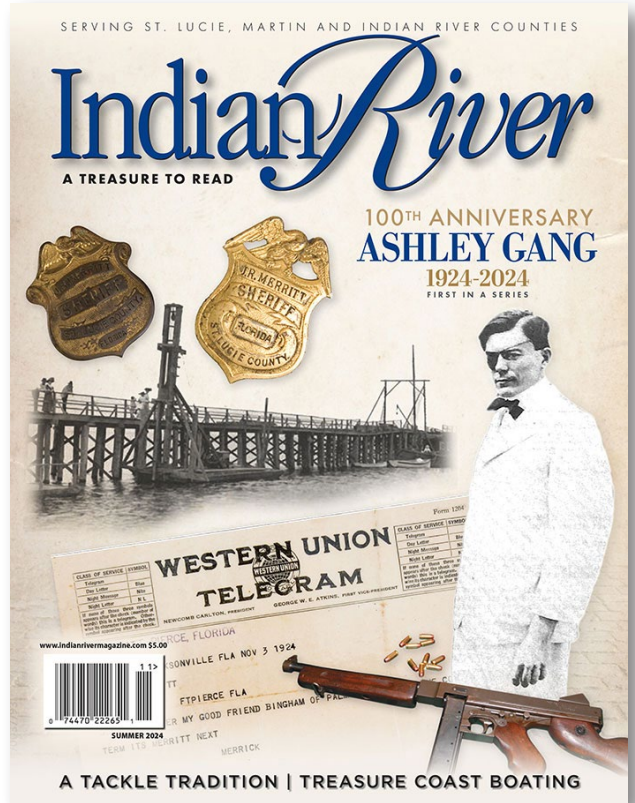
- Quarter page \$445 (per issue)
- Half page \$645 (per issue)
- Full page \$1,095 (per issue)

Ask your advertising representative about premium positions available.

Signature: _____

Printed Name: _____ Date: _____

I agree to advertise in the quantity checked above and represent that my business will be responsible for payment. I understand that a 20 percent cancellation fee of the cost of the ad will apply if I do not advertise. I also understand that failure to pay for my advertisement within 30 days of billing could result in an 18 percent annual interest rate and payment of collection, court and attorney fees. Most recent relevant ad will be used when good faith efforts to contact advertiser are unsuccessful. To cover the added expense for credit card processing fees a 3% handling charge will be added to the final invoice when payment by credit card is chosen.



PROMOTIONAL COVER - ACTUAL COVER MAY VARY



ADVERTISER INFORMATION

- My company or ad agency will design my ad. Please send me the specs and submission information for your magazine.
- I want Indian River Media Group to design my ad for free. Please contact me immediately to begin work on the ad.

Business: _____

Street Address: _____

City: _____ State _____ Zip _____

Phone: _____

E-mail: _____

Notes: _____

To advertise call 772.940.9005 or email staff@indianrivermedia.com

Fill out form and fax to 866.505.2446 • Indian River Media Group - 308 Avenue A, Fort Pierce, FL 34950 • www.indianrivermagazine.com