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## BARBARA SCHLURAFF CENTURY 21 OCEAN

Barbara Schluraff strategically assembled a team of professionals that give attention to every detail. Whether purchasing or selling a luxury home, commercial investment or real estate purchase, she and her team members ensure their customers receive thorough market advice and analysis in the decision-making process before settling on purchasing. After opening the brokerage in 2014, Barbara quickly realized the limitations of selling a traditional brokerage in a rapidly changing real estate industry. With increasing pressure to perform for many banks, and the knowledge that individuals need in different areas, she decided it was in the best interest of the agent and the customer to adjust the team concept. Barbara and her team personally invest in real estate as an asset class. So, whether sold as a primary residence, commercial property, investment to flip, to lease and hold, their eye is always on market trends, financing options and receiving offers. The goal for their customers is the same, attaining the latest marketing techniques and unparalleled customer service with a focus on every detail.

## WHERE THE SCIENCE OF REAL ESTATE MEETS THE ART OF CUSTOMER SERVICE.

After traveling Colorado and Wyoming, Barbara and her team combined with access to them. The independent real estate sales. With the latest in real estate technology, Barbara and her team personally invest in real estate as an asset class. So, whether sold as a primary residence, commercial property, investment to flip, to lease and hold, their eye is always on market trends, financing options and receiving offers. The goal for their customers is the same, attaining the latest marketing techniques and unparalleled customer service with a focus on every detail.

**EXPERIENCE**

- Broker/Owner
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**CEA**

Ocean

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## NEW LOCATION, SAME PASSION Pat Murray brings Bikram Yoga's benefits to Fort Pierce

Pat Murray recently celebrated Indian River Bikram Yoga's one-year anniversary at its new location at Seaway Plaza on the corner of North U.S. Highway 1 and Seaway Drive in Fort Pierce after spending the previous five years in Vero Beach. So far, the move and reception have been quite positive, says Murray, the personable certified instructor and studio owner.



Bikram Yoga, also referred to as hot yoga, follows a sequence of 26 postures and 2 breathing exercises each time you attend a class.

"I really like Fort Pierce," said Murray, who discovered the benefits of Bikram Yoga in 2010 while working in the Bay Area of California and is now in her seventh year of teaching. "I like the area. And I like that it's near downtown. It seems to be up and coming with a lot of growth in progress (including the \$140-million Kings Landing mixed-use development)."

There are many styles of yoga to choose from, but Bikram Yoga is a system of yoga that Bikram Choudhury synthesized from traditional Hatha Yoga techniques and popularized in the United States, beginning in the early 1970s. She also holds a chair class on Thursdays from 11 to 11:45 a.m. There's no heat and postures are modified to support any age or fitness level. The studio can accommodate 16 students, although most class sizes are around eight. Murray does offer private lessons. "Whether you've been practicing for the first time or you've been practicing for 10 years, we're all in the same boat," Murray says. "It's the same — the same 26 postures, and two breathing exercises. We work on strength, flexibility and precision in the postures."

to commemorate Indian River Bikram Yoga's first anniversary in Fort Pierce, Murray is offering these specials:

- New students:** Five classes for \$35.
- Beginners:** One month for \$75.
- Monthly unlimited:** Auto-pay \$125.

For more information on Indian River Bikram Yoga, including illustrations of all 26 postures and the benefits of each, as well as uplifting testimonials, visit [indianriverbikram.com](http://indianriverbikram.com).

**INDIAN RIVER BIKRAM YOGA**

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## SOLID COMMITMENT



## Urbilla's Real Stone Monuments is special relationship with veterans

Americans. Veterans' families. Now (2015) in Palm Beach County before receiving it to the South Market Avenue location, off South U.S. Highway 1, in 2010. "I was doing a lot of work at the time," says Urbilla, who had just started a business in Fort Pierce. "I met a lot of veterans and their families. They had been in the military and were looking for a way to honor their service. I saw the need for a business that could help them do that."



## Urbilla's Real Stone Monuments is special relationship with veterans

Urbilla's Real Stone Monuments is a business that has a special relationship with veterans. The company's founder, Pat Urbilla, has a personal connection to the military. "I was in the military for 20 years," he says. "I saw the need for a business that could help veterans and their families honor their service. I saw the need for a business that could help them do that."

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## ABOUT OUR ADVERTORIAL WRITER



Maria Sonnenberg is a prolific writer and proofer for Indian River Media Group and an adjunct professor at Florida Institute of Technology's Nathan M. Bisk College of Business. When not writing, teaching or traveling, she can be found waging a one-woman war against her lawn and futilely attempting to maintain order among the chaos of a pack of extremely clueless wirehair dachshunds and an angst-driven basset hound.

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