

All you need is that digital push.

WE TRANSFORM DIGITAL VIEWS INTO GOOD NEWS.

See the digital difference. Let us share your news, advertisements and business listings with the thousands of web users that view and trust our industry leading and local oriented digital content and print publications.

33,000 MONTHLY WEB IMPRESSIONS **26,000** EMAIL SUBSCRIBERS OVER **20,000** SM FOLLOWERS

EMAIL MARKETING

FORMATS: JPEG/PNG/GIF (animated ok)/MP4 (50 seconds max)



- E-Newsletter Press Release Post or Item, \$100 per newsletter**
- Dedicated Email Blast, \$500 per blast**
- Email Ad 970 x 250 px with link, \$125 per newsletter**
- Digital Ad Design, \$75 per ad (no charge if submitting your own ad artwork)**



- indianrivermagazine.com
- treasurecoastweekend.com
- spacecoastliving.com*
- portstluciemagazine.com
- tcbusiness.com
- fortpiercemagazine.com
- spacecoastbusiness.com*

Yes, I want to become a digital advertiser. *Formatting restrictions apply to all advertising. All copy subject to editing for accuracy, grammar and style.*

Name of Business: _____

Billing Street Address: _____

City: _____ State _____ Zip _____

Advertiser's Category (upon approval of publisher): _____

Name of person handling ads: _____

Phone # of person handling ads: _____

E-mail of person handling ads: _____

My company or ad agency will design my ads.

I want Indian River Media Group to design my ads for free.

Signature: _____

Printed Name: _____ Date: _____

I agree to advertise in the quantity checked above and represent that my business will be responsible for payment. I understand that a 20 percent cancellation fee of the cost of the ad will apply if I do not advertise. I also understand that failure to pay for my advertisement within 30 days of billing could result in an 18 percent annual interest rate and payment of collection, court and attorney fees. I understand that my business is responsible for requesting the fulfillment of any benefits offered. To cover the added expense for credit card processing fees a 3% handling charge will be added to the final invoice when payment by credit card is chosen. Web impressions, email subscribers and social media follower numbers include all Indian River Media Group platforms.

WEBSITE MARKETING



IMAGE FORMATS: JPEG/PNG/GIF (animated ok)

970 x 250 px Banner Slider Ad on Home Page with link
 6 months \$900 12 months \$1,600

300 x 250 px Sidebar Ad on Home Page with link*
 6 months \$600 12 months \$1,100

Digital Issue Sponsorship Sponsor one of our digital issues. Be included in all website content, email blasts and social media related to a digital issue.
 (1) issue \$3,000

Website Article Sponsorship Ad 970 x 250 px with link. See your ad in the middle of current articles listed on Home Page of website.
 6 months \$600 12 months \$1,100

Native Advertising/Digital Advertorials Our digital editors will craft the message, images and links to share your message. Article will be identified as sponsored content and listed under section (ex. art or business) on website based on content and relevance. List on Home Page for additional cost: One week \$250; One month \$500.
 \$1,500

Press Release Post \$100 per post, per site

SOCIAL MEDIA

Facebook, Instagram

FORMATS: JPEG/PNG/GIF (animated ok)/MP4 (50 seconds max)

- Social Media Original Post \$200 per page**
Our editors will craft the message, images and links to share your message.
- Social Media Reshare \$50 per page**
Does not include editing of captions, images or tags.

* No sidebar ads on home page of spacecoastliving.com, only other pages. Only home page available on spacecoastbusiness.com

CONTACT STAFF@INDIANRIVERMEDIA.COM OR CALL 772.466.3346