

INDIAN RIVER MEDIA GROUP 2026/2027 ADVERTISER DEADLINES



| PUBLICATION | On Contract/Camera Ready Ads Completed | SPACE RESERVATION | ALL ADS COMPLETED | Distribution Begins |
|---|--|-------------------|-------------------|---------------------|
| Port St. Lucie Magazine Fall Issue | July 25 | July 31 | Aug. 4 | Aug. 21 |
| Sunrise Theatre Playbill Annual Edition | Aug. 1 | Aug. 10 | Aug. 14 | Sept. 4 |
| Space Coast Living Fall Issue | Aug. 5 | Aug. 10 | Aug. 24 | Sept. 11 |
| Indian River Magazine Fall Issue | Aug. 15 | Aug. 31 | Sept. 4 | Sept. 25 |
| Treasure Coast Business Fall Issue | Sept. 10 | Sept. 15 | Sept. 25 | Oct. 16 |
| Space Coast Living Holiday Issue | Sept. 25 | Oct. 5 | Oct. 15 | Nov. 6 |
| Indian River Magazine Holiday Issue | Oct. 5 | Oct. 10 | Oct. 25 | Nov. 20 |
| Discover the Space Coast | Oct. 10 | Nov. 1 | Nov. 10 | Nov. 30 |
| Port St. Lucie Magazine Winter Issue | Nov. 5 | Nov. 15 | Nov. 25 | Dec. 18 |
| St. Lucie Travel Guide | Oct. 15 | Nov. 10 | Dec. 5 | Dec. 28 |
| Indian River Magazine Winter Issue | Nov. 10 | Dec. 1 | Dec. 10 | Jan. 4 |
| Space Coast Living Winter Issue | Nov. 15 | Dec. 10 | Dec. 20 | Jan. 15 |
| Fort Pierce Magazine Annual Edition | Dec. 30 | Jan. 10 | Jan. 15 | Feb. 5 |
| Treasure Coast Business Winter Issue | Jan. 10 | Jan. 20 | Jan. 25 | Feb. 12 |
| Port St. Lucie Magazine Spring Issue | Jan. 5 | Jan. 20 | Jan. 29 | Feb. 19 |
| Indian River Magazine Spring Issue | Jan. 5 | Jan. 25 | Feb. 5 | March 5 |
| Space Coast Living Spring Issue | Jan. 25 | Feb. 10 | Feb. 19 | March 12 |
| Treasure Coast Business Spring Issue | March 1 | March 10 | March 20 | April 10 |
| Indian River Magazine Summer Issue | March 15 | April 1 | April 9 | May 1 |
| Space Coast Living Summer Issue | April 15 | May 1 | May 7 | May 28 |
| Port St. Lucie Magazine Summer Issue | May 1 | May 10 | May 21 | June 11 |
| Treasure Coast Business Summer Issue | June 1 | June 5 | June 11 | July 2 |