

# JOIN US AS A PARTNER IN 2024 and receive a free digital advertising package!

Partners are businesses that advertise in at least four issues of *Port St. Lucie Magazine*. Your business will receive the following benefits:

- ✓ Prices below apply only for clients advertising in at least 4 or more of the magazines seen on this page and through annual sign up period. Open rate applies otherwise.
- ✓ Free listing of your business, along with a link to your website, in the directories that appear on the home pages of indianrivermagazine.com and tcbusiness.com



- ✓ Free promotions about your business and your business's name, phone number and website, with direct link, in our weekly e-newsletter sent to thousands of businesses and readers throughout the Treasure Coast every week. (limitations apply)
- ✓ Promotions about your business on our social media sites. We have more Facebook likes than any of our competitors. (limitations apply)



**In addition, as an advertising partner, you will also receive:**

- A listing with your business name, website and phone number in every printed edition in which you advertise
- Free photo sessions (limitations apply)
- Free display of your ad in the digital editions of *Port St. Lucie Magazine*
- Use of advertising for other publications
- Ample complimentary magazines to distribute to customers and clients

## 4 GREAT REASONS TO ADVERTISE IN PORT ST. LUCIE MAGAZINE WINTER | SPRING | SUMMER | FALL



**WINTER**  
Publishes January



**SPRING**  
Publishes February



**SUMMER**  
Publishes June



**FALL**  
Publishes September

**Yes, I will advertise in the next four editions of *Port St. Lucie* in the ad size checked at right: (Publishes January, February, June, September)**

**Full page \$1,095**  **Half page \$645**  **Quarter page \$445**  
(All rates are the amount charged per issue)

- ✓ High-quality magazine highlighting the best Port St. Lucie offers targets high-income households, leading businesses, tourist venues such as hotels and motels and high-traffic customer waiting areas such as medical waiting rooms.
- ✓ Advertising design provided at no extra cost by highly creative staff.

# Port St. Lucie

MAGAZINE

www.portstluciemagazine.com

### Advertiser Information

Name of Business: \_\_\_\_\_  
 Billing Street Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Name of person handling ads: \_\_\_\_\_  
 Phone # of person handling ads: \_\_\_\_\_  
 E-mail of person handling ads: \_\_\_\_\_  
 Website: \_\_\_\_\_

To cover the added expense for credit card processing fees a 3% handling charge will be added to the final invoice when payment by credit card is chosen.

- My company or ad agency will design my ads. Please send me the specs and submission information for your magazine.
- I want Indian River Media Group to design my ads for free. Please contact me immediately to begin work on the ad.

15 percent premium for guaranteed placement on pages 2-13. Ask your ad rep about premium placements such as back cover, front cover and Page 1.

Signature: \_\_\_\_\_  
 Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

I agree to advertise in the quantity checked above and represent that my business will be responsible for payment. I understand that all rates are the amount charged per issue. I understand there is a 20 percent cancellation fee if I do not advertise in this issue. I understand that the most relevant previous ad will be used if I do not respond by deadline to requests regarding updating of ads. I understand collection fees and interest at 18 percent per annum may accrue for unpaid balances. I understand that my business is responsible for requesting in writing the fulfillment of the digital benefits offered. Please request from your advertising representative the limitations on benefits.

**To advertise call 772.940.9005 or email [staff@indianrivermedia.com](mailto:staff@indianrivermedia.com)**

Fill out form and fax to 866.505.2446 • Indian River Media Group - 308 Avenue A, Fort Pierce, FL 34950 • [www.indianrivermagazine.com](http://www.indianrivermagazine.com)